



**Pacific Northwest District Division 22**  
**Leadership Team News**  
*"Together We WILL"*



**Volume 1, Issue 4**  
**November 1, 2005**

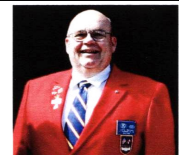
**SERVING THE CHILDREN OF THE WORLD™**



**Kiwanis International  
 President  
 Steve Siemens**  
 Kiwanis International  
 3636 Woodview Trace  
 Indianapolis, IN 46268-3196

**GOVERNOR, Pacific Northwest District**

Steve R. Emhoff  
 Governor 2005-2006  
 Emhoff Group, Inc.  
 President, Broker  
 1014 S. 16th Ave.  
 Yakima, WA 98902  
 Business (509) 453-5566  
 Business Fax (509) 453-5609  
 Toll Free (800) 398-0316  
[steve@emhoffgroup.com](mailto:steve@emhoffgroup.com)



**Larry Merwin**

Lt. Governor  
 Division 22  
 Pacific Northwest District  
 Kiwanis International



3327 227th Street SW  
 Brier, WA 98036  
 Phone: 425 - 712-7152  
 Cell: 425 - 478-0270  
 E mail: [mimerwin@aol.com](mailto:mimerwin@aol.com)

KIWANIS IS A GLOBAL ORGANIZATION OF VOLUNTEERS DEDICATED TO CHANGING THE WORLD ONE CHILD AND ONE COMMUNITY AT A TIME.



**Resources for Club Leaders**

This year we, the membership of Kiwanis International, are blessed to have an International President who is a professional motivator and happens to have a passion for Kiwanis. I ask each of you to please pay a visit to the web site listed here, each and every month, for a message from President Steve. I hope you have a computer, have internet access and have the free software necessary to be able to view the streaming video from Steve. His messages are an excellent tool for all of us as leaders of Kiwanis.

<http://kiwanis.org/resources/club/>

There is one message each month for club leaders and one for Lt. Governor's. I would recommend you take a look at both. Here is the web site for the Lt. Governor message:

<http://kiwanis.org/resources/district/>

A great resource that each club has received from Kiwanis International is the Media Tool Kit. Kiwanis International has really created an outstanding campaign for promoting what Kiwanis is all about. The campaign is **"One**

**can make a difference."** The kit contains a DVD with ad templates for print ads, flyers and billboards, a pocket brochure and more. Another DVD has film, TV and radio broadcast PSA's ready for use by local radio stations. If you read your latest Kiwanis Magazine you saw samples of some of the print ads. It is hoped the new campaign will create a greater awareness of the Kiwanis name and better define Kiwanis to a larger and more diverse audience as well as communicate the Kiwanis mission in a memorable and compelling fashion. Great time and expense went into this attempt to help us market our local clubs. It is important that you utilize these tools and make attempts to improve public relations efforts to help your club grow. One suggestion might be for the three clubs in the east part of the county to go together and purchase billboard advertising using the materials provided. The three clubs in the west could do the same in their market area. I have not researched the expense of this venture but it is worth checking out. Ask your club secretary or past president if they received the kit in September and have possession of the kit intended for your club's use.

**Please check page four to learn about President Steve Siemen's membership recruiting contest.**

**Kiwanis Web Sites:** Kiwanis International: [www.kiwanis.org](http://www.kiwanis.org)  
 Pacific Northwest District: [www.pnwkiwanis.org](http://www.pnwkiwanis.org)  
 Division 22: [www.snohomishkiwanis.org](http://www.snohomishkiwanis.org)

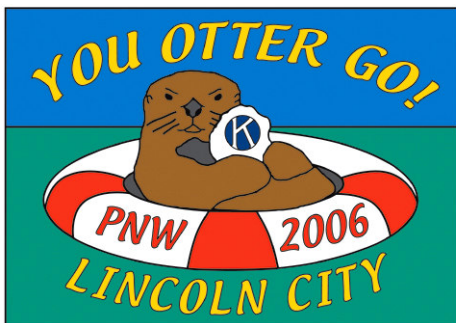


**Division 22 Web Site**

I sure hope each and every one of you is checking in regularly at the great Division 22 web site developed through a generous contribution of Wally Walsh, Delta Foundation and the hard work of Jim Rahm and John Bruce and tech support from Paul Walsh. Every time I go to the site (which is often) there is something new to discover. For instance I would like you to check out the link to the video, "One Can Make A Difference" provided by Kiwanis International. I wonder just how many other divisions out there have a web site with the new video right there to be seen? Also note the directory of club officers with an almost complete list of contact info for those who were willing to share e mail and phone info. Each club has their newsletters posted to this site so you can catch up on what everyone is doing in our Snohomish County part of the Kiwanis world. The web address is always posted on page one of the newsletter and it is there for a good reason.

[www.snohomishkiwanis.org](http://www.snohomishkiwanis.org)

Thanks to our webmasters gang for helping make our goal of improved communication a reality.



**Division Council October 12**

Our first Division Council meeting of the new year was, in my opinion, a success and pretty well attended. I am sorry that, once again, our friends from Monroe were unable to send a representative or two. I would ask that all clubs please check the dates of future meetings and try to arrange for club officers to be in attendance or, if that is not possible, then perhaps a past Lt. Governor or past president or other members to bring the news of your club and take back what I hope is important information presented at the meetings. Among items covered at our first meeting was a presentation from our Division's "Together Achieving Growth" advisor, Ken Bell. Ken is quite full of energy and excitement for Kiwanis. Since moving to our area from New York just a few short months ago, he has already managed to build a new club in his new home town of Darrington. He is leading by example as he encourages us to take every opportunity we have to tell folks about Kiwanis and "Just Ask" as a means of bringing in new members. Another new spokesman for the Division, who is not new at all, is our own Rod Vroman who reported on some secretary items such as reports that are due and tried to clear up some ongoing confusion regarding dues, payment dates, new member add fees etc. If your club has questions about these recent changes please talk with Rod. He is a club secretary and now our Division Lead Secretary. I confess to knowing little about the many important matters that club secreta-

ries must attend to. That being said, I do have many pages of current info and will try to help if asked but Rod is your best resource and is most willing to assist. From the reports given by each club it looks like a busy year is planned with many worthwhile projects and fundraisers in the works. Please check our Division 22 Web Site for the club newsletters reports on these projects and for the Division Calendar that highlights all the activities that are reported to our webmasters. Next up will be December 15 hosted by Edmonds Sno-King. Looking forward to seeing you there.

**Division 22  
2005 -2006 Calendar**

**Division Council Meetings**

- December 15 Edmonds Sno-King
- February 16 Monroe
- April 13 Snohomish
- June 15 Snohomish Tillicum
- September 14 Lynnwood Host's (year end BBQ)

**Kiwanis University**

February 18  
Holiday Inn, Portland Oregon

**Zone Conference (and our Division Caucus)**

March 18  
Location is: Cotton Tree Inn  
Mt. Vernon, WA

**Kiwanis International Convention**

June 28-July 2, 2006  
Montreal, Quebec

**PNW District Convention**

August 17-20, 2006  
Lincoln City, Oregon



Highlights of the September and October Installation of Officers



President Brian Brunhaver of Snohomish



President Keith Klaus of Lynnwood



President Jim Rahm of Snohomish Tillicum

I have really enjoyed the opportunity to participate in five club officer installations. As of press time there has not been an officer's installation at Sno-King but I'm hoping it will happen soon and I'll get to make it six for six as installer.

President Kim Fyfe of Edmonds Sno-King



President John Rutter of Edmonds Seniors



President Tom Sorenson of Monroe

**The opportunities to change the world one child and one community at a time are endless when we welcome new Kiwanians into our club. Imagine a world with a million Kiwanians! We could rewrite the future.**

IT'S AS EASY AS

**1-2-3**

**You Hold the Key!**

To make it a reality, **you hold the key!**

Beginning July 1, 2005, and running through June 1, 2006:

**Recruit one new member** and receive a bronze key lapel pin and one entry in the random drawing.

**Recruit two new members** and receive a silver key lapel pin and an additional entry in the random drawing for a total of two entries.

**Recruit three new members** and receive a gold key lapel pin and a total of three entries in the contest.

Lapel pins will be mailed to the recruiter once the entry form, required paperwork, and new-member fees are processed. When a member continues to recruit additional new members, the corresponding key(s) will be sent.

Once gold level is achieved, a member has attained the highest level of participation. The maximum level is a gold key lapel pin and three entries in the random drawing.

### **Contest Prizes**

1st	2 winners	Trip to the 2007 Kiwanis International Convention (Hotel, airfare and registration)
2nd	1 winner	Spend the day at the home of the 2005-06 International President
3rd	1 winner	Spend the day at the International Office with the Executive Director in Indianapolis, Indiana
4th	1 winner	Kiwanis International Life Membership
5th	50 winners	US\$100 gift cards to the Kiwanis Store
6th	100 winners	Autographed copy of <i>The Kiwanis Legacy</i>

Hear your name announced as a winner at the 2006 Kiwanis International Convention.

All eligible entries will be placed in a tumbler. The random drawing will take place onstage at the 2006 International Convention with the top five winners being drawn (First through Fourth place). A drawing for Fifth and Sixth place winners will be conducted on-site immediately following the onstage drawing. The names of winners will be displayed in the Membership Center at the convention. All winners will be notified by mail after convention since a member does not need to be present to win.

**Official Rules** The contest dates are July 1, 2005 to June 1, 2006. Winners will be announced at the 2006 International Convention. Winners do not need to be present to win.

To maintain the integrity of the program, a public certified accounting firm will verify all aspects of the official random drawing. All prizes and decisions related to winners are final.

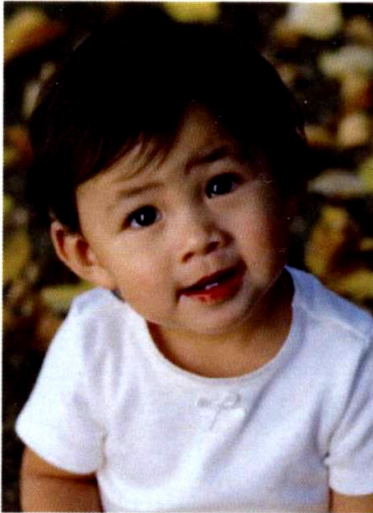
The random drawing contest is void in areas where local restrictions apply. Only members of clubs in good standing as defined in Procedure 360 are eligible to win. All winners are responsible for paying the necessary state, provincial, local, federal, or similar taxes and fees.

All necessary paperwork needed to qualify for the contest, including membership information forms, new-member fees, and recruiter entry forms must be **received** by June 1, 2006. Kiwanis International employees, their immediate family members, and members of the International Board of Trustees are not eligible.



# Kiwanis

Serving the Children of the World



**A global organization of volunteers dedicated to changing the world one child and one community at a time.**

[www.kiwanis.org](http://www.kiwanis.org)

## Division 22 Quick Reference Information

- Club: Edmonds Seniors**  
**Meets:** Tuesday 10 AM  
 Edmonds Senior Center  
 220 Railroad Ave.
- President:** John Rutter  
 (425) 778-6502
- Secretary:** Shirley Elliot  
 (425) 778-0756
- Club: Edmonds Sno-King**  
**Meets:** Friday 6:45AM  
 Edmonds Senior Center  
 220 Railroad Ave.
- President:** Kim Fyfe  
 & (425) 488-6224
- Secretary:** Duane Penning  
 (206) 367-8823
- Club: Lynnwood**  
**Meets:** Thursday 7 AM  
 Lynnwood Fire Station  
 18818 44th Ave W
- President:** Keith Klaus  
 (425) 478-5979
- Secretary:** Dave Dubois  
 (206) 365-2612
- Club: Monroe**  
**Meets:** Wednesday Noon  
 Valley General Hospital  
 Goddard Room  
 14701 179th Ave
- President:** Tom Sorenson  
 (360) 794-7601
- Secretary:** Jessica Peterson  
 (360) 677-2876
- Club: Snohomish**  
**Meets:** Thursday Noon  
 Alf's Pizza  
 1020 Ave D
- President:** Brian Brunhaver  
 (425) 357-0779
- Secretary:** Rod Vroman  
 (360) 568-5156
- Club: Snohomish Tillicum**  
**Meets:** Monday 10:00 AM  
 St. Michael's Catholic  
 1512 Pine
- President:** Jim Rahm  
 (360) 568-3590
- Secretary:** Sonia Rahm  
 (360) 568-3590

**Kiwanis presents K University,**  
 a one-day "traveling road show" of workshops and forums focused on team building, motivation, communication, and managing change. Kiwanis leaders and professional staff guide sessions and discussions on a variety of issues, including Kiwanis' future, adjusting to change, membership recruitment, service, and more.



**Kiwanis University**  
 February 18  
 Holiday Inn, Portland Oregon

KIWANIS INTERNATIONAL

SAVE THE DATE



Look for registration and housing information coming in December 2005!

### 89th Annual Convention Pacific Northwest Kiwanis International



**August 17 - 20, 2006**  
 The First Convention ever held at the Beach!

Chinook Winds Convention Center  
 Lincoln City Oregon

The Beach is Just the Beginning  
 7 miles of public beach

For your Business Convention...  
 Your Family Vacation!



For more information, contact Lenny Nelson at (541) 994-4022